

**EUROPEAN
CURRICULUM VITAE
FORMAT**



PERSONAL INFORMATION

Name	ANDERSEN, HEIDI SKOV
Address	EPINION, RYESGADE 3F, 2SAL, 2200 COPENHAGEN N, DENMARK
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Fax	
E-mail	Heidi.skov.andersen@epinion.dk
Nationality	DK
Date of birth	1975

WORK EXPERIENCE

- Dates (from – to) 04.2010 -PRESENT
- Name and address of employer EPINION A/S,
RYESGADE 3F, 2 SAL, DK-2200 COPENHAGEN
- Type of business or sector CONSULTANCY AND RESEARCH
- Occupation or position held PARNTER
- Main activities and responsibilities RESEARCH, EVALUATIONS AND INFORMATION ANALYSIS, RURAL DEVELOPMENT

- Dates (from – to) 10-2007 – 04.2010
- Name and address of employer Capacent A/S,
Tuborg Parkvej 8, DK-2900 Hellerup
- Type of business or sector Consultancy and research
- Occupation or position held Senior Manager
- Main activities and responsibilities Research, evaluations and information analysis,

- Dates (from – to) 12-2001 – 11- 2007
- Name and address of employer Kvistgaard Consult and Orbicon A/S,
Ringstedvej 20, 4000 Roskilde, Denmark
- Type of business or sector Consultancy and research
- Occupation or position held Consultant
- Main activities and responsibilities Preparation, implementation and evaluation different programmes e.g, rural development programmes.
Training and capacity building within indicators, objective hierarchy, SWOT, agriculture and rural development.
Staff management.
Project management

- Dates (from – to) 1-1999 – 11-2001
- Name and address of employer Danish Forest and Nature Agency, The Division of International Co-operation,
Haraldsgade, DK-2100 Copenhagen
- Type of business or sector Project management
- Occupation or position held Assistant

- Main activities and responsibilities Co-responsible for issues relating to forest, agricultural biodiversity, international conventions, rural development etc.
Formulating Terms of Reference for projects related to nature and rural development.
Identifying and defining new projects in relation to the County Programme and wishes from recipient countries.
- Dates (from – to) 3-2001 – 6-2001
- Name and address of employer Sabah Wildlife Department,
5th Floor, B Block, Wisma MUIS,
88100 Kota Kinabalu, Sabah, Malaysia
- Type of business or sector Training Needs Assessment
- Occupation or position held Trainee
- Main activities and responsibilities Combined internship and data collection trip for dissertation in Political Science.
Training needs assessment in Sabah Wildlife Department.
Interviews with stakeholders.
Manual for organisational and working procedures.

EDUCATION AND TRAINING

- Dates (from – to) Sep. 2005 – June 2007
- Name of organisation Copenhagen Business School
- Title of qualification awarded Diploma in Organisation and Management (Human Resource Management)
- Dates (from – to) Aug. 1999 – June 2000
- Name of organisation The Danish University Consortium
- Title of qualification awarded Sustainable Land Use and Natural Resource Management in Rural Areas
- Dates (from – to) Sep. 1998 – Nov. 2001
- Name of organisation University of Aarhus
- Title of qualification awarded MSc in Political Science
- Dates (from – to) Sep. 1995 – June 1998
- Name of organisation University of Aarhus
- Title of qualification awarded BSc in Political Science

PERSONAL SKILLS AND COMPETENCES

*Acquired in the course of life and career
but not necessarily covered by formal
certificates and diplomas.*

MOTHER TONGUE

Danish

OTHER LANGUAGES

	English	Swedish	German
• Reading	Excellent	Excellent	Good
• Listening	Excellent	Excellent	Good
• Spoken interaction	Excellent	Good	Reasonable
• Spoken production	Excellent	Good	Reasonable

SOCIAL SKILLS
AND COMPETENCES

Heidi Skov Andersen has since 2001 been working intensely within the fields of rural development including how to support SMEs in a rural development context. She has been deeply involved in assisting several of the new EU member states as well as Croatia with

ORGANISATIONAL SKILLS
AND COMPETENCES

developing rural development plans e.g. for 2007 - 2013, setting up monitoring and evaluation systems as well as carrying out several ex ante, midterm and update of midterms evaluations of the pre-accession programme for Agriculture and Rural Development (SAPARD). Heidi Skov Andersen has moreover been involved in 7 ex ante evaluations of rural development programmes for 2007 – 2013.

TECHNICAL SKILLS
AND COMPETENCES

Research methods, database development, survey research and analysis, qualitative and quantitative data collections, case study research, policy analysis and evaluation

LIST OF PUBLICATIONS

Andersen, Heidi Skov:

“Capacity Building in Environmental Assistance – a Case Analyseis of Sabah Wildlife Department”, Dissertation in Political Science

Andersen, Heidi Skov:

“Scientific Journey Through Borneo”, 1999. Research paper on Land Tenure issues in Crocker Range National Park, Sabah. Published in Scientific Journey Through Borneo, Crocker Range National Park, Vol. 2: Socio-Cultural and Human Dimensions

**REFERENCES RURAL
DEVELOPMENT, FOOD AND**

AGRICULTURE

	Project	Role	Client
2010 - ongoing	Midterm evaluation of the Danish Rural Development programme 2007-2013 Epinion and Orbicon are currently conducting the Midterm evaluation the Danish RDP 2007-2013 following the guidelines from EU. Heidi is responsible for evaluating the LEADER approach and axis 3 measure	Team leader Assistance	The Directorate for Food, Fisheries and Agri Business under the Danish Ministry of Food Agriculture and Fisheries
2009 - 2010	Evaluation of the past 20 years 8 food programme financed by NICE. The evaluation did include quantitative and qualitative methods and id include more than 1000 stakeholders and 100 projects	Team leader Assistance	Nordic Innovation centre
2008	Ex post evaluation of the Danish Rural Development programme Epinion and Orbicon did in 2008 conduct the ex post evaluation of the Danish RDP 2000-2006 following the guidelines from EU. The Danish RDP exists of 18 measures and a number of sub measures. Data was collocated quantitative and qualitative for each measure resulting in measure specific report and a report summing up the findings at measure level to the program level.	Team leader Assistance	The Directorate for Food, Fisheries and Agri Business under the Danish Ministry of Food Agriculture and Fisheries
2008-2009	Ex post evaluation of the Lithuanian Rural Development programme	Team member	Ministry of Agriculture

	Team member of the Lithuanian expert group that did conduct the ex post evaluation of the Lithuanian RDP 2004-2006. The evaluation did follow the guidelines from EU.		
2008	Ex ante evaluation of the Serbian National Rural Development Plan for 2008 – 2013. The evaluation did partly follow the EU guidelines for x ante evaluations of rural development programmes 2007 - 2013	Team Leader Assistant	Vakakis, Greece
2007	Assistance to the Ministry of Agriculture, Forestry and Water Management with preparing the Leader approach including measure sheet for Leader, training needs and defining promotion and information activities	Team Leader	Croatian Ministry of Agriculture, Forestry and Water Management
2007	Ex ante evaluation of the Croatian IPARD rural development 2007 - 2013	Team Leader Assistant	Croatian Ministry of Agriculture, Forestry and Water Management
2007	Ex ante evaluation of the Danish National Strategy and Rural Development Plan 2007 – 2013	Team Leader Assistant	Danish Ministry of Food, Agriculture and Fisheries
2006	Ex ante evaluation of the Slovenian National Strategy and Rural Development Plan 2007 – 2013	Team Leader Assistant	Ministry of Agriculture, Forestry and Environment in Slovenia
2006	Preservation of biodiversity and promotion of sustainable development in the cross-border region between Bulgaria and Romania,	Team member	EC Commission DG ENV
2005/2006	Facilitating a workshop in Bangladesh concerning the introduction and use of GMOs in the Agricultural sector	Team Leader	Danida
2005/2006	Update of the SAPARD midterm evaluation in Romanian	Team member	Ministry of Agriculture in Romania

2005/2006	Assistance to the Ministry of Agriculture with programming of the 2007 – 2013 Rural Development Plan and ex ante evaluation of the Rural Development Plan	Team Leader Assistance	Ministry of Agriculture in Lithuania
2005	Training of trainers concerning the CAP	Trainer	Ministry of Agriculture, Bulgaria
2004-2005	Evaluation of the European Flower Week Campaign 2004	Team member	Danish Environmental Protection Agency
2004-2005	Assistance to development of a strategy and an action plan for Greenland's implementation of the Convention on Biological Diversity.	Team Leader Assistance	DANCEA (The Danish environmental assistance for the Arctic)
2004-2005	Evaluation of the involvement of citizens in five of the Danish pilot projects for National Parks	Team Leader	The Danish Forest and Nature
2004-2004	Evaluation of the involvement of citizens in three Danish nature areas.	Team Leader	The Danish Outdoor Council
2004 -2005	Results and effect assessment of supported projects related to natural resources under Dancea programme	Team Leader Assistance	DANCEA (The Danish environmental assistance for the Arctic)
2004-2005	Development of a concept and tools for Greenland on reporting under the Biodiversity Convention	Team Leader Assistance	DANCEA (The Danish environmental assistance for the Arctic)
2004	International Experiences with National Parks in Europe	Team Leader Assistance	The Danish Forest and Nature
2004	Following-up upon the Midterm evaluation of SAPARD - developing an action plan based on the prioritisation of the recommendations made in the midterm evaluation report & develop best practices.	Team Leader Assistant	Ministry of Agriculture, Forestry and Food in Slovakia
2004	Following-up upon the Midterm evaluation of SAPARD - action plan, monitoring system including annual report, regional analysis etc.	Team Leader Assistant	Ministry of Agriculture, Lithuania
2004	Finalization of the Rumanian SAPARD Midterm Evaluation	Team member	URS Corporation

2003		Midterm evaluation of the Slovenian SAPARD programme	Team member	Ministry of Agriculture, Forestry and Food in Slovenia
2003-2004		Midterm evaluation of the Czech SAPARD Rural Dev. Programme	Team member	Ministry of Agriculture the Czech Republic
2003		Technical assistance to the MoA and SAPARD Agency with preparation for the Structural Fund e.g. programming of a new RDP 2004-2006	Team Member	Danish Ministry of Foreign Affairs
2003		Midterm evaluation of the Danish Rural Development Programme	Team Member	Danish Ministry of Food, Agriculture and Fisheries
2003		Preparing and conducting a training session for training advisers in SAPARD and Structural funds.	Team Member	Danish Ministry of Foreign Affairs
2001 -2003		TA to the Slovak Ministry of Agriculture and SAPARD Agency. e.g. preparation of TOR for the midterm evaluation and programming of a new Sector Operational plan	Team Leader Assistant	Danish Min. of Foreign Affairs (FEU-programme)
2001 -2003		TA to the Ministry of Agriculture e.g. EU tender preparation and evaluation of proposals for the midterm evaluation of SAPARD	Team Leader Assistant	Danish Min. of Foreign Affairs (FEU-Programme)
2001 - 2003		Technical assistance to SAPARD Monitoring and Evaluation and Preparation of EU Membership Rural Development Programme	Team Leader Assistant	Danish Min. of Foreign Affairs (FEU-programme)
1999- 2001		Assessing coherence between international nature agreements e.g. the Convention on Biodiversity and Danish support for agriculture/rural development and nature in Eastern Europe	Team member	Danish Forest and Nature Agency

REFERENCES ON COMMUNICATION PROJECTS

Year:	Country:	Project Name:	Area of Responsibility:	Name of Client:
2007-2008,	Denmark	Evaluation of a	Team Leader	Danish Enterprise and

2009 and 2010		communication campaign targeted towards newly established SMVs. The evaluation did look into the media use, knowledge level about the campaign, results and effects of the campaign etc. The evaluation is based on more than 500 interviews with people within the target group.		Construction Authority
2007	Denmark	Evaluation of an information campaign on the effects of chemicals on pregnant women and infants/small children.	Team leader Assistance	Danish Environment Protection Agency
2007	Denmark	Stakeholder analysis focusing on the centre performances in research, education and training, support to public authorities, dissemination and information and development assistance. The analysis was carried out as high level personal and telephone interviews with stakeholder representatives.	Team Member	Centre for Forests, Landscape and Planning, University of Copenhagen
2006-2008	EU	Evaluation of Information and promotion campaigns under the CAP. A three year contract including six evaluations of different programmes in EU 15.	Team Member	EU Commission, DG Agri
2004-2005	EU-15	Evaluation of the European Flower Week Campaign 2004	Team member	Danish Environmental Protection Agency
2004-2005	Denmark	Evaluation of the involvement of citizens in five of the Danish pilot projects for National Parks	Team Leader	The Danish Forest and Nature
2004-2004	Denmark	Evaluation of the involvement of citizens in three Danish nature areas.	Team Leader	The Danish Outdoor Council
2004	Denmark	Evaluation of the Danish Ecolabelling Secretariat	Team Member	Danish Environment Protection Agency